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U.S. Department of Commerce
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STATEMENT BY APPLICANT**
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Application Number: 10/823,508
 Filing Date: April 12, 2004
 First Named Inventor: Leslie YEH
 Group Art Unit: 2171
 Examiner Name: Not yet assigned
 Attorney Docket No.: Google-56CIP1 (GP-145-01-US)

Sheet 1 of 1

U.S. PATENT DOCUMENTS

Examiner Initials*	Cite No. ¹	U.S. Patent Document Number	Publication Date MM-DD-YYYY	Name of Patent or Applicant of Cited Document	Pages, Columns, Lines where relevant Passages or Figures appear
/GR/	AG	2001/042604	11-13-2001	DAVIS	
	AD	6,332,127	12-18-2001	BANDERA	
	AE	2002/016544	03-07-2003	BLACK	

Examiner Initials*	Cite No. ¹	Foreign Patent Document Office ² Number ³	Publication Date MM-DD-YYYY	Name of Patent or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T ⁴
/GR/	AF	EP 1 083 504	03-14-2001	NETZERO INC		
/GR/	AG	WO 01/65426	09-07-2001	SUPER INTERNET SITE SYSTEM PTY		

OTHER REFERENCES - NON-PATENT LITERATURE DOCUMENTS

Examiner Initials*	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume, issue number(s), publisher, country, where published, source	T ⁴
	AI	EP0 Communication for Application 04781844.8 1527, mailed June 27, 2007 (4 pgs.)	
/GR/	AI	Gallagher, K., et al, "A Framework for Targeting Banner Advertising on the Internet", <u>Proceedings of the Thirteenth Hawaii Int'l Conf. on System Sciences</u> , Vol. 4, No. 7, pp. 265-274 (January 7, 1997)	
/GR/	AJ	Morimoto, Y., et al, "Extracting Spatial Knowledge from the Web", <u>Proceedings of the 2003 Symposium on Applications and the Internet</u> , pp. 326-333 (January 27, 2003)	

Examiner Signature	/Greta Robinson/	Date Considered	04/24/2008
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*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

1 Unique citation designation number. 2 Sec attached kinds of U.S. Patent Documents. 3 Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). 4 For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. 5 Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16, if possible. 6 Applicant is to place a check mark here if English language translation is attached.